## DIRECT MAIL THAT DELIVERS RESULTS

Does your business see dollar signs in the wake of damaging storms? Home & Repair Services (roofing/fence/window repair, HVAC, and dent removal) benefit greatly from **AcclaimRapidResponse™** automated & hassle-free service.

## STAY AHEAD OF THE STORM WITH RAPID RESPONSE

## WHAT OUR CUSTOMERS ARE SAYING

When we first started our new business, we were approached by several companies wanting us to advertise with them. It was a bit overwhelming at first because of all the different routes we could go and the different options out there. It was a "no brainer" after talking with SSI cards and their team. We felt like they really listened to us and helped us create the perfect campaign to help grow our new business. We are happy to have teamed up with SSI cards and look forward continuing working together."

Chris – Owner Marlatt Roofing

It is crucial for your offers to reach decision makers in affected areas QUICKLY and this Automated Direct Response Marketing service does just that. The dynamic combo of the high-redemption Acclaim-Mailer™ laminated postcard, USPS Informed Delivery & its corresponding digital ads (increasing your chances of a sale), and a Targeted Mailing List (triggered by damaging weather events) puts your brand in the hands of those effected within a few days of a storm.

It's as simple as that.

## Enjoy the **best ROI** for your marketing dollar!

SSI Cards can help you pinpoint ONLY areas affected by storms, eliminating guesswork. With the AcclaimMailer™ plastic direct mail postcard, your business will STAND OUT in a stack of mail, creating a great return on investment.

**DURABLE PLASTIC CARD** conveys value & stands out in the mail

WIN more jobs with incentives on convenient break-off cards that fit in any wallet or purse



**DRIVE TRAFFIC** to website with QR codes

Experience the power of the Acclaim and turn your direct mail outreach into a **growth engine** for your business.

- ✓ Fast Reach affected areas within days of a storm
- ✓ Full-service mail house Greater savings on postage and faster delivery
- ✓ Automated Direct Response Marketing Triggered by damaging storms, the **AcclaimRapidResponse**<sup>™</sup> mailing list targets residences and businesses in affected areas most in need of your repairs.
- ✓ USPS Informed Delivery Its corresponding digital ads maximize odds for redemption

